

DUDLEY BUILDING SOCIETY - 150 YEARS AND COUNTING

In July 2008 Dudley Building Society marked its official 150th Anniversary and staff across its branch network celebrated by dressing up in period costume and decorating the banking halls – as well as inviting members to a special evening to commemorate the occasion.

The Society, which was founded by members of the Tanfield family in 1858 now has assets of more than £300m and has seen business continue to flourish in recent years as increasing numbers of local people look to the Dudley as a safe and trusted organisation.

The traditional values and levels of customer service which made building societies different have remained constant during the 150 years since the Society's first premises opened in Wolverhampton Street and today more than two thirds of Dudley Building Society members live locally.

With over a fifth of the Dudley's sixty-eight staff able to boast service of twenty years or more, there is a genuine family feel to the Society's branches and Head Office – a comment which is often made by customers.

Chief Executive Geoff Caves said:

“The longevity of Dudley Building Society can be attributed to our philosophy of providing excellent, no-nonsense products and the very best customer service and after sales care. The support we continue to receive from members using the Society's branches confirms that convenience and high levels of service remain as important to them as they do to us.

“The future for Dudley Building Society is safe and exciting – we are seeing busier branches thanks to people's increased emphasis on qualities such as stability and security as well as convenience.”

